

TRL

**FRACTIONAL MARKETING SOLUTIONS**

## BOGUE

Use this for headlines.

Sentence case

**BOGUE**      **BOGUE**  
**Semibold**   **Bold**

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**  
**0123456789**

## CINZEL

Optional headlines.

Sentence case

**CINZEL**      **CINZEL**  
**BOLD**        **BLACK**

**AA BB CC DD EE FF GG HH II JJ KK LL MM NN OO PP QQ RR SS TT UU VV WW XX YY ZZ**  
**0123456789**

## LORA

Use this for body copy.

Sentence case

Lora            Lora  
Regular        Bold

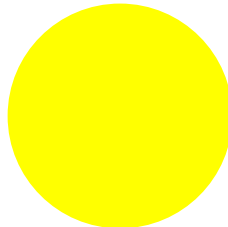
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789

Lora Regular 12 pt \_\_\_\_\_

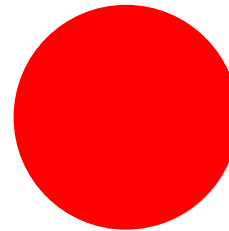
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

**PANTONE 7406 C**  
**CMYK:** C 6 | M 22 | Y 100 | K 0  
**RGB:** R 243 | G 195 | B 0  
**HEX:** #f3c300

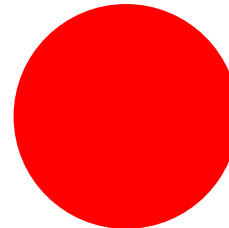
**PANTONE 533 C**  
**CMYK:** C 96 | M 83 | Y 42 | K 47  
**RGB:** R 32 | G 41 | B 69  
**HEX:** #202945



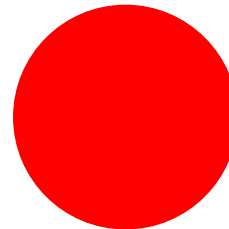
— ACCENT —



**PANTONE 877 C**  
**CMYK:** C 46 | M 34 | Y 35 | K 14  
**RGB:** R 140 | G 144 | B 45  
**HEX:** #8c9091



**PANTONE SILVER C**  
**CMYK:** C 38 | M 27 | Y 28 | K 7  
**RGB:** R 165 | G 168 | B 169  
**HEX:** #a5a8a9



**PANTONE 549 C**  
**CMYK:** C 61 | M 22 | Y 21 | K 3  
**RGB:** R 104 | G 162 | B 185  
**HEX:** #68a2b9